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Authorized Dealer

BenQ
Enjoyment Matters

Capture the Perfect Life Story

2008 BenQ Digital Camera

BenQ
Enjoyment Matters

BenQ
10 MEGA PIXELS
3X OPTICAL ZOOM LENS
7.4~22.2mm F2.8~5.1
Speaker
Metal with Hairline
Slideproof point
Lanyard Black Gadding
Handle
BenQ

Capture memories with style

"Good design should reflect the lifestyles of users." says Manfred Wang, Chief Design Officer at BenQ. At the BenQ Lifestyle Design Center, considerable time and effort are spent on research and brainstorming before actual execution of a design. The design team is pursuing a design approach that takes cues from the types of lifestyles desired by consumers.

The BenQ digital camera product line, a child of this design philosophy, has won numerous international design awards, including iF, Red dot and G-mark.

BenQ digital cameras not only help you capture memorable moments in life, but also do it with style.

Good Design GOOD DESIGN AWARD reddot iF product design award 2007

No Burden – Only Anticipation

One of the most exciting moments of travel is the point where you pick up your luggage and start the journey. The feeling should be one of pure anticipation, as the burdens of everyday life are lifted.

The design of the BenQ T800/X835/X735 is inspired by the sense of anticipation that you experience the moment you pick up your luggage and set off. The protruding lanyard mount suggests the handle on a piece of your luggage, a symbol of the excitement at a journey's beginning.

The stainless steel body is slim and smooth, the corners rounded for comfort when held. There is no extraneous ornamentation, just a beautiful simplicity that's perfect for your travels.

In fact, the BenQ T800 takes simplicity to a whole new level. Bewildering buttons and complex interfaces are replaced by a 3-inch touch screen display. Do whatever your want with your photos by applying your fingertips directly on the big screen.

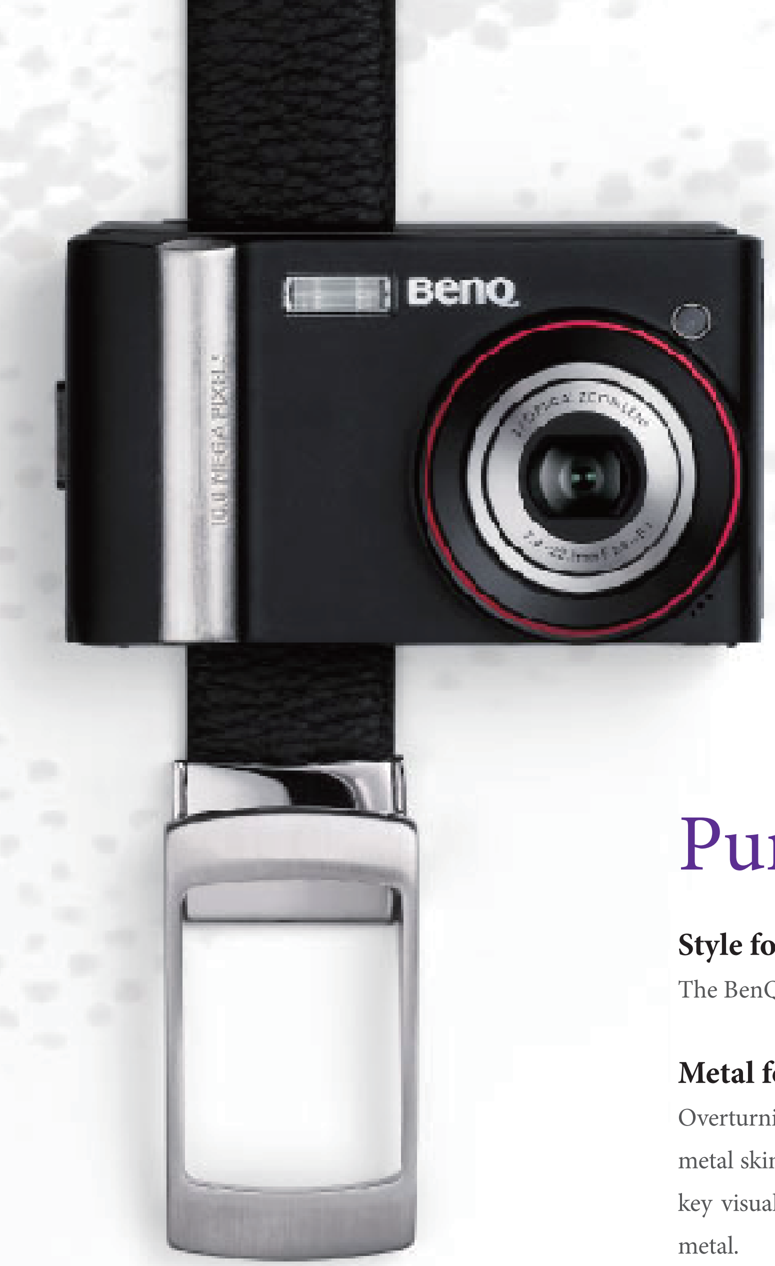
Slim to the eXtreme

The BenQ X800 was created especially for those who like keeping it simple, traveling light and concentrating on engaging in new experiences.

Pursuing the extreme in slimness, the BenQ X800, at 9.85 mm, is the thinnest-profile 8-megapixel digital camera in the world.

To enhance the enjoyment of travel, the BenQ X800 offers powerful multimedia playback features. In photo-shooting mode, its control keys are backlit in blue, while in media player mode, the controls are backlit in red. Unnecessary control keys and complicated menu selections have been cleverly eliminated.

The BenQ X800 always keeps things simple.



Pure Masculinity

Style for men
The BenQ E1000 is designed for style-conscious urban men.

Metal for masculinity
Overturning the industrial design tradition of using only a thin metal skin, the BenQ E1000 uses a solid metal bar not only as a key visual motif but also to take advantage of the cool feel of metal.

Red for passion
Your passion for photography finds a visual analog in the red metal ring around the lens of the BenQ E1000, a touch of fiery visual heat set off by the cool looks of the camera.

Passion for Fashion

The BenQ E820 is designed for those who value taste and fashion but refuse to blindly follow prevailing trends.

The visual design found inspiration in an elegantly formed perfume bottle. The glossy metallic logo plate, like the spray nozzle of the perfume, is the source of enchantment.

The metallic body, with its delicate brushed effect, delights only the eye but also the hand.

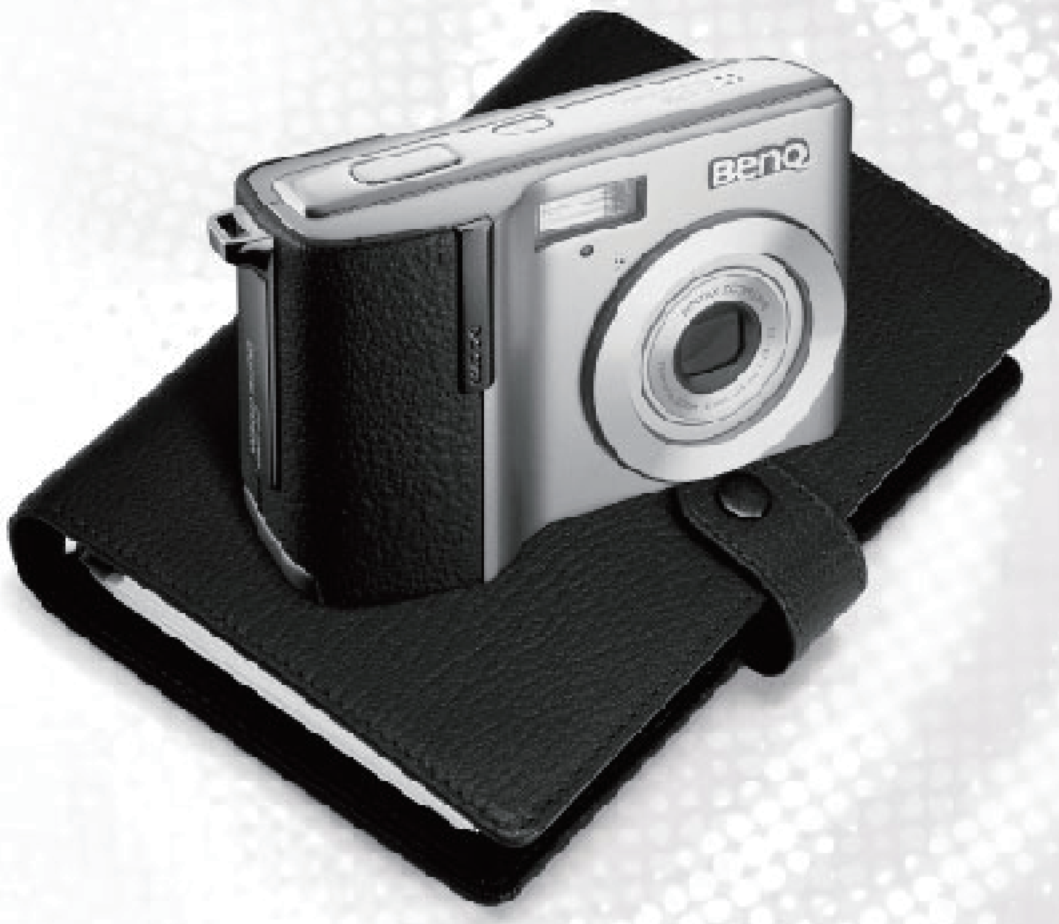
A Touch of Comfort and Pleasure

The BenQ C750/C850 aims to provide users with greater comfort and even a sense of pleasure when held. Curved to fit your hand, the grip is covered in leather front to back, for a warm touch to your palm. At the top of the grip, the beveled metal edge is positioned to provide the tip of your index finger with a contrasting tactile sensation.

A Classic Touch of Leather

BenQ's C840/C740i/C740s is designed for consumers who want a digital camera that is durable, stylish, and easy to use. The leather on the grip adds a touch of sophistication, while giving the hand a warm, firm grip.

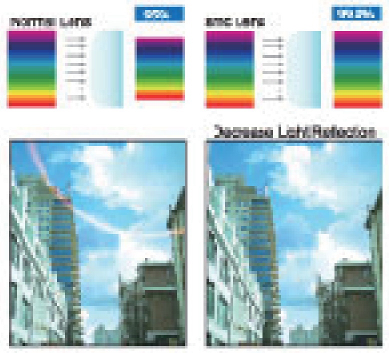
The BenQ C840/C740i/C740s conveys a classic style that never goes out of fashion.



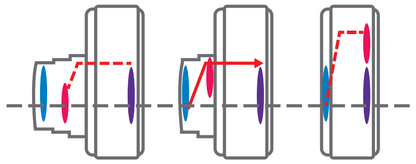
The Soul of Camera – the Lens

smc PENTAX Lens/Super-Multi Coating Lens

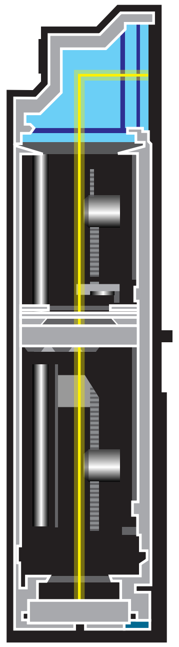
The Super-Multi Coating system effectively eliminates surface reflection and glare by applying a multi-layer coat. And with transparency greater than 99.8%, the lens produces images with pristine clarity, high contrast and vivid colors. The Super-Multi Coating system effectively eliminates surface reflection and glare occurring when light passes through the lens by utilizing a multi-layer coat, enabling the camera to produce clear, high contrast images. The lens itself has a transparency of more than 99.8%, for superior imaging performance, which means photos with pristine clarity, superb contrast and vivid detail. In addition, the Super-Multi Coating lens also incorporates two aspherical lens elements for true-to-life image reproduction and overall size reduction. It allows the camera to deliver excellent images and true-to-life photos.



only X835, X735, T800



Sliding Lens System



Prism Type Lens

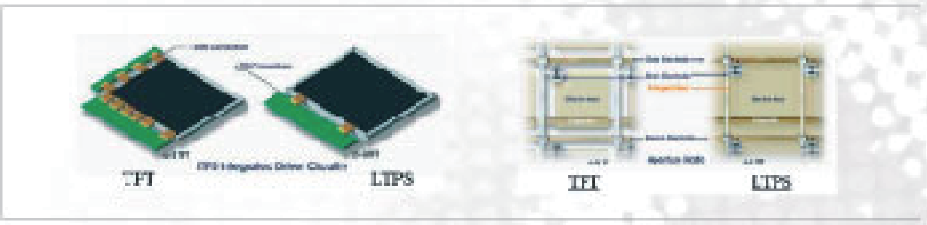
The prism-type lens is housed entirely inside the camera. A prism reflects the image seen through the front lens and then bends it 90 degrees into a lens module inside before the image reaches the CCD mounted vertically at the bottom of the camera case. This design enables zooming and focusing to be taken places inside the camera without protruding zoom lens.

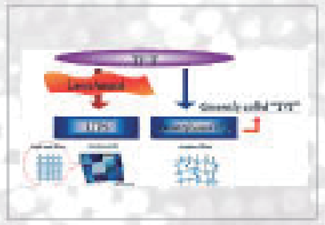
LCD Display

LTPS (Low Temp Polysilicon) LCD

While digital cameras generally use TFT LCD technology (s-Si TFT), BenQ has used LTPS LCDs (LOW TEMP POLYSILICON, the latest TFT LCD technology) in its digital cameras since November 2003. LTPS LCDs use laser annealing to convert an a-Si TFT layer into the LTPS TFT layer and enable the electrons to move as much as 100 times faster than in traditional a-Si TFT. With a higher aperture ratio, the LCD panel will display richer colors and higher resolutions at the same size and consume less power.

Another benefit of LTPS LCD technology is the integration of drive ICs to decrease the total area of the circuit board and the number of components and some wire circuits (there are fewer than 200 points in an LTPS LCD, while there are around 4000 points in an a-Si device). These properties reduce the possibility of damage during assembly and provides a better form factor and higher quality.





Multimedia Functions

BenQ digital cameras allow you to record extremely smooth, full-motion video clips with ease. Video is shot with 640x480-pixel VGA resolution at 30 frames per second in the high-quality MPEG4 format. Optical zoom is available in video recording mode, and with support for high light sensitivity up to ISO 6400 in movie mode, the highest on the market, you can obtain crisp, well-lit video even in dimly lit settings. You can even record in the 16:9 aspect ratio so you can watch your movies directly on a widescreen TV.

Moreover, the BenQ X800 lets you watch MPEG-4 videos and listen to music directly on your camera. You can even record spoken comments, to provide an audio record to complement the photographic memories you capture.

Friendly Features:

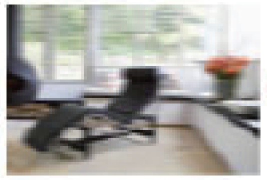
Face Tracking Function

BenQ digital cameras can automatically detect and track faces and then adjust the focus to ensure that people are perfectly captured in both color tone and clarity.

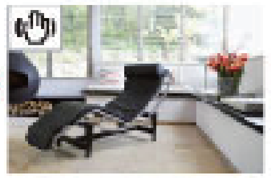
Super Shake-Free Mode and Shake-Free Hotkey*

The unique Super Shake-Free mode (SSF) in BenQ's digital cameras, which includes an ISO 2000 high light-sensitivity portrait mode, guarantees that every shot you take turns out sharp and clear.

For especially fast-moving subjects or situations where it is difficult to hold the camera still, you can even boost the anti-shake effect by simply pressing the Shake-Free hotkey*.



Normal mode



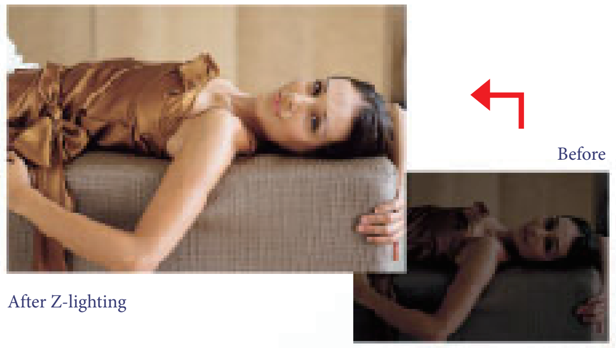
Shake-Free mode

Normal mode

Shake-Free mode

Wise Zoom Function

Whenever you need to get a closer view of a subject in the distance, turn on the Wise Zoom function to get up to 30x zoom while maintaining a clear and detailed image.



Before

After Z-lighting

Z-lighting Function

Taking photos when the subject is illuminated from behind can result in an overly dark image that can be troublesome to fix even with image software. The new Z-lighting function in BenQ's digital cameras-selectable during playback-enables you to instantly adjust the brightness of a subject that has been underexposed due to excessive backlighting or insufficient flash.

Various Shooting Modes

With 29 preset modes optimized for a variety of scenarios, you don't need to fuss with manual settings. Simply select the right mode and the camera does the rest for great photos guaranteed.

*Auto, Manual, Movie Record, S.S.F., Portrait, Landscape, Sports, Backlight, Night Scene, Beach, Snow, Fireworks, Night Scene Portrait, Self-Portrait, Building, Soft Flowing Water, Landscape Portrait, Web Auction, High ISO Portrait, Food, Museum, Candle Light, Party, Text, Child, Sunset, Flower, Pet,and Voice Record

Frames Function

Personalize your photos by adding a decorative frame to your photos. Or try out the painting or sketch mode and amaze yourself with what a photograph can become with a little imagination.

3 : 2

16 : 9

3:2 and 16:9 Special Output Size

A 3:2 aspect ratio mode supports easy printing without trimming edges, while 16:9 mode is perfect for direct display on widescreen TVs.

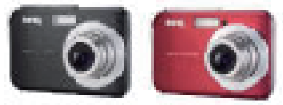
P/Av/Tv/M Mode

These modes--Av (adjusts the aperture), Tv (adjusts the shutter), Manual (adjusts both the aperture and shutter), and Program (for automatic setting of the aperture and shutter according to ambient conditions)--satisfy the needs of even photography experts.

W T
Program
OK Set
MENU Back
Info

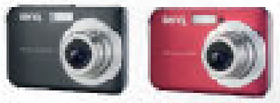
P/Av/Tv/M mode

T800



- World Slimmest Digital Camera at just 14.9mm
- 3.0"Touch Panel / 8MP camera
- smc PENTAX lens /3X optical zoom
- Face Tracking Function
- Super Shake-Free mode with high ISO up to 2000
- High ISO supported up to 6400 in movie mode
- Z-lighting Function
- Wise Zoom Function
- Powerful photo editing on camera
- Pioneer "Tap-to-Enlarge" function

X835/X735



- Slimmest at just 12.5mm
- 2.5"LTPS LCD / 8MP for X835 & 7MP for X735
- Face Tracking Function
- smc PENTAX lens /3X optical zoom
- Super Shake-Free mode with high ISO up to 2000
- High ISO supported up to 6400 in movie mode
- MPEG-4 (VGA / 30fps) and movie optical zoom
- Z-lighting Function
- Wise Zoom Function
- 3:2 / 16:9 special output size
- 29 various shooting modes

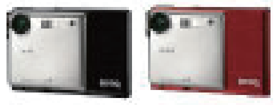
E820

- 8 MP CCD / PENTAX lens / 3x optical zoom
- Super Shake-Free mode
- Face Tracking Function
- Shake-Free mode
- High ISO portrait mode
- Photo frames embedded
- 3:2 and 16:9 special output size
- Movie optical zoom
- Various scene modes

C840

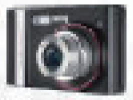
- 8 MP CCD / PENTAX lens / 3x optical zoom
- Face Tracking Function
- Super Shake-Free mode
- Shake-Free mode with high ISO supported up to 1600
- P/Av/Tv/M mode
- 3:2 and 16:9 special output size
- Photo frames embedded
- Movie optical zoom

X800



- World slimmest 8 MP at just 9.8mm
- 8 Mega Pixels / 3x Optical Zoom Prism-type Lens
- Large 3"LTPS LCD with 230,000 pixels
- Face Tracking Function
- Super Shake-Free mode with high ISO up to 2000
- MPEG-4 (VGA / 30fps) and movie optical zoom
- Z-lighting Function
- Wise Zoom Function
- 3:2 / 16:9 special output size
- 29 various shooting modes

E1000

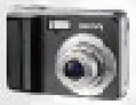


- 10MP CCD / 3x optical zoom
- Super Shake-Free mode
- Face Tracking Function
- Shake-Free mode with high ISO supported up to 1600
- P/Av/Tv/M mode
- 12 Burst Capture in 1 second
- Photo frames embedded
- Movie optical zoom

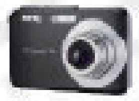
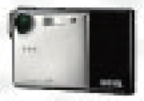
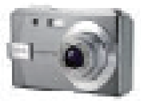
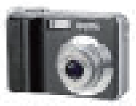
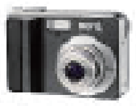
C850/C750

- 8 MP CCD for C850 & 8MP CCD for C750 / 3x optical zoom
- Super Shake-Free mode
- Face Tracking Function
- Shake-Free mode
- 3:2 and 16:9 special output size
- P/Av/Tv/M mode
- Photo frames embedded
- Movie optical zoom

C740i/C740s



- 7 MP CCD / 3x optical zoom
- Face Tracking Function
- Super Shake-Free mode
- Shake-Free mode
- 3:2 and 16:9 special output size
- P/Av/Tv/M mode
- Photo frames embedded
- Movie optical zoom

BenQ												
Model Name		**T800**	**X800**	**X835 / X735**		**E1000**	**E820**	**C850 / C750**		**C840**	**C740i / C740s**	
Sensor		CCD	CCD	CCD		CCD	CCD	CCD		CCD	CCD	
Image	**Effective Pixels**	8M	8M	8M / 7M		10M	8M	8M / 7M		8M	7M	
	Max. Resolution											
Zoom	**Optical / Digital**	3X / 4X	3X / 4X	3X / 4X		3X / 4X	3X / 4X	3X / 4X		3X / 4X	3X / 4X	
LCD size / resolution		3" touch-screen LTPS LCD / 230K pixels	3" LTPS LCD / 230K pixels	2.5" LTPS LCD / 230K pixels		3" LTPS LCD / 230K pixels	2.5" LTPS LCD / 150K pixels	2.7" LTPS LCD / 230K pixels	2.5" LTPS LCD / 150K pixels	2.5" LTPS LCD 150K pixels	2.5" LTPS LCD 150K pixels	
Picture Resolution (pixels)		3264 x 2448 (8M) / 3264 x 1836 (16:9) / 3264 x 2176 (3:2) / 2592 x 1944 (5M) / 2048 x 1536 (3M) / 640 x 480 (VGA)	3264 x 2448 (8M) / 3264 x 2176 (3:2) / 3264 x 1836 (16:9) / 2592 x 1944 (5M) / 2048 x 1536 (3M) / 1600 x 1200 (2M) / 640 x 480 (VGA)	3264x2448 (8M) / 3264x2176 (3:2) / 3264x1836 (16:9) / 2592x1944 (5M) / 2048x1536 (3M) / 1600x1200 (2M) / 640x480 (VGA)	3072x2304 (7M) / 3072x2048 (3:2) / 3072x1728 (16:9) / 2592x1944 (5M) / 2048x1536 (3M) / 1600x1200 (2M) / 640x480 (VGA)	3584 x 2688 (10M) / 3648 x 2432 (3:2) / 3584 x 2016 (16:9) / 3328 x 2496 (8M) / 2560 x 1920 (5M) / 1600 x 1200 (2M) / 640 x 480 (VGA)	3264 x 2448 (8M) / 3264 x 2176 (3:2) / 3264 x 1840 (16:9) / 2816 x 2112 (6M) / 2272x1704 (4M) / 1600 x 1200 (2M) / 640 x 480 (VGA)	3264 x 2448 (8M) / 3264 x 2176 (3:2) / 3264 x 1840 (16:9) / 2816 x 2112 (6M) / 2272 x 1704 (4M) / 1600 x 1200 (2M) / 640 x 480 (VGA)	3072 x 2304 (7M) / 3072 x 2048 (3:2) / 3072 x 1728 (16:9) / 2560 x 1920 (5M) / 2048 x 1536 (3M) / 1024 x 768 (1M) / 640 x 480 (VGA)	3264x2448 (8M) / 3264x2176 (3:2) / 3264x1840 (16:9) / 2816x2112(6M) / 2272x1704 (4M) / 1600x1200 (2M) / 640x480 (VGA)	3072 x 2304 (7M) / 3072 x 2048 (3:2) / 3072 x 1728 (16:9) / 2560 x 1920 (5M) / 2048 x 1536 (3M) / 1024 x 768 (1M) / 640 x 480 (VGA)	
Lens	**Focal Length**	f=6.2 (W)~18.6 (T) mm	f = 6.3 (W) ~ 18.9 (T) mm	f=6.2 (W)~18.6 (T) mm		f= 7.4 (W) ~ 22.2 (T) mm	f = 6.2 (W) ~ 18.6 (T) mm	f = 6.2 (W) ~ 18.6 (T) mm		f = 6.2 (W) ~ 18.6 (T) mm	f = 6.2 (W) ~ 18.6 (T) mm	f = 5.8 (W) ~ 17.4 (T) mm
	F No.	F/2.7 (W) ~ F/5.2 (T)	F/3.5 (W) ~ 4.5 (T)	F/2.7 (W) ~ F/5.2 (T)		F/2.8 (W) ~ 5.1 (T)	F/2.8 (W) ~ 5.2 (T)	F = 2.8 (W) ~ 5.2 (T)		F/2.8 (W) ~ 5.2 (T)	F/2.8 (W) ~ 5.2 (T)	F = 2.8 (W) ~ 4.9 (T)
Focus Range		Normal: 40cm ~ infinity Macro: 15 ~ 50 cm	Normal: 60cm ~ Infinity Macro: 5cm ~ 60cm (wide) / 40cm ~ 60cm (Tele) Super Macro: 1cm ~ 5cm (Wide only)	Normal: 40cm ~ infinity Macro: 15 ~ 50 cm		Normal: 50cm ~ Infinity Macro: 10cm	Normal: 50cm ~ infinity Macro: 15 cm"	Normal: 40cm ~ Infinity Macro: 15cm"		Normal: 50cm ~ infinity Macro: 15 cm	Normal: 40cm ~ infinity Macro: 15 cm	Normal: 80cm ~ infinity Macro: W = 10 ~ 80 cm, T = 40 ~ 80 cm
Movie Mode (Resolution)		640 x 360 (16:9) / 640 x 480 / 320 x 240 with 30fps MPEG4 format (continuous recording with sound)	640 x 480 / 640 x 360 (16:9) / 320 x 240 / 160 x 128 with 30fps MPEG4 format (Continuous recording with sound)	640 x 480 / 640 x 369 (16:9) / 320 x 240 / 160 x 128 with 30/15 fps MPEG4 format (continuous recording with sound)		848 x 480 (16:9) / 640 x 480 / 320 x 240 / 160 x 120 with 30fps M-JPG movie format (continuous recording with sound)	720x400 (16:9) /640 x 480 / 320 x 240 / 160 x 120 with 30fps MPEG4 movie format (Continuous recordingwith sound)	720 x 400 (16:9) / 640 x 480 320 x 240 / 160 x 120 with 30fps M_JPEG movie format (Continuous recording with sound)	720 x 400 (16:9) / 640 x 480 320 x 240 / 160 x 120 with 30fps M_JPEG movie format (Continuous recording with sound)	720x400 (16:9) / 640x480 / 320x240 / 160x120 with 30fps M_JPEG movie format (Continuous recording with sound)	848 x 480 (16:9) /640 x 480 / 320 x 240 / 160 x 120 with 30fps M_JPEG movie format (Continuous recording with sound)	720 x 400 (16:9) / 640 x 480 320 x 240 / 160 x 120 with 30fps M_JPEG movie format (Continuous recording with sound
Shutter Speed		1/2000 ~ 1/4 sec (Night Scene mode 8 sec)	1/2000 ~ 1 sec (Scene mode 8 sec)	1/2000 ~ 1 sec (Night Scene mode 8 sec)		1/2000 ~ 8 sec	1/2000 ~ 8 sec	1/2000 ~ 8 sec		1/2000 ~ 8 sec	1/2000 ~ 8 sec	
ISO Equivalent		Auto / 100 / 200 / 400 / 800 / 1600 / 2000 (Super Shake-Free mode) / 4000 (Movie mode)	Auto / 100 / 200 / 400 / 800 / 1600 / 2000 (Super Shake-Free mode) / 4000 (Movie mode)	Auto / 100 / 200 / 400 / 800 / 1600 / 2000 (Shake-Free mode) / 6400 (Movie mode)		Auto / 50 / 100 / 200 / 400 / 800 / 1200 / 1600	Auto / 50 / 100 / 200 / 400 / 800 / 1000	Auto / 50 / 100 / 200 / 400*	Auto / 50 / 100 / 200 / 400 / 800 / 1600	Auto / 50 / 100 / 200 / 400 / 800 / 1000	Auto / 50 / 100 / 200 / 400 / 800 / 1000	Auto / 50 / 100 / 200 / 400
Flash		Auto / Force on / Force off / Force on with Red-eye reduction / Auto with Red-eye reduction / Slow Sync	Auto / Force off / Force on / Auto Anti Red-eye / Anti Red-eye / Slow Sync	Auto/ Forced off / Forced on / Auto anti Red-eye / Anti Red-eye / Slow sync		Auto / Forced on / Forced off / Auto with Red-eye reduction / Red-eye reduction / Slow Sync	Auto / Red eye-reduction / Forced on / Slow sync / Forced off	Auto / Red eye-reduction / Forced on / Slow sync / Forced off		Auto / Red eye-reduction / Forced on / Slow sync / Forced off	Auto / Red eye-reduction / Forced on / Slow sync / Forced off	
Self-Timer		2 sec / 10 sec	2 sec. / 10 sec. / Continuous shoot / Interval shoot	2 sec / 10 sec / Continous shoot / Interval shoot		2 sec / 10 sec / 10+2 sec	2 sec / 10 sec / 10+2 sec	2 sec / 10 sec / 10+2 sec		2 sec / 10 sec / 10+2 sec	2 sec / 10 sec / 10+2 sec	
Storage		Built-in 12 MB (Usable) MicroSD card compatible up to 4G SDHC	Built-in 12 MB (Usable) MicroSD card compatible up to 4	Built-in 16 MB SD card compatible up to 4G SDHC		Built-in 6 MB SD card compatible"	Built-in 6 MB SD card compatible	Built-in 6 MB, (9MB if w/o Photo frame) SD / SDHC card compatible		Built-in 6 MB SD card compatible	Built-in 6 MB SD card compatible	
Interface	**Digital out**	USB2.0 (high speed compatible)	USB2.0 (high speed compatible)	USB2.0 (high speed compatible)		USB2.0 (high speed compatible)	USB2.0	USB2.0		USB2.0	USB2.0	
	TV out	Audio / Video output (NTSC/PAL)	Audio / Video output (NTSC/PAL)	Audio / Video output (NTSC/PAL)		Audio / Video output (NTSC/PAL)	Audio / Video output (NTSC/PAL)	Audio / Video output (NTSC/PAL)		Audio / Video output (NTSC/PAL)	Audio / Video output (NTSC/PAL)	
Power Source		Rechargeable Lithium-ion battery	Rechargeable Lithium-ion battery	Rechargeable Lithium-ion battery		Rechargeable Lithium-ion battery	Rechargeable Lithium-ion battery	AA battery x 2		Rechargeable Lithium-ion battery	AA battery x 2	
Dimension (mm)		91 x 59 x 16.9 (14.9 slimmest) mm	100 x 63.3 x 14.5 (9.85 slimmest) mm	91 x 59 x 14.7 (12.5 slimmest) mm		96.1 x 58 x 22 mm	91.5 x 56 x 22.5 (19.5 thinnest part) mm	91.5 x 61.5 x 32 (26 slimmest) mm*		91.5 x 61.5 x 32 (26 slimmest) mm	91.5 x 61.5 x 32 (26 slimmest) mm	
Weight (g)		120 (without battery & SD card)	130 (without battery & SD card)	120 (without battery & SD card)		135 (without battery & SD card)	130 (without battery & SD card)	140 (without battery & SD card)		140 (without battery & SD card)	140 (without battery & SD card)	

*The specifications are subjected to change.